



## Huilin Dai

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### Education

**Arizona State University**, 2005, fall - 2010, May  
Herberger Institute for Design and the Arts  
School of Design Innovation  
Bachelor of Science in Design: Graphic Design  
Cumulative 3.58 GPA

### Design Experience

**Graphic Designer**, eeko studio, Phoenix, AZ, 2010–present  
Part of the design team for Rebel Magazine on layout design and individual story illustrations. Also responsible for in the conception and design of branding, package, t-shirt, poster, and front-end web design for different clients

**Studio Instructor**, Arizona State University, Tempe, AZ, fall 2010  
Responsible for teaching a 3-credit intro-level graphic design studio course: Visual Communication Design I. The course subject is to introduce a fundamental principles of graphic design to students, and develop a better understanding on shapes, forms, and colors.

**Graphic Designer/Game Artist**, Sokikom, Chandler, AZ, 2010–present  
Responsible for game platform design on creating visual appearance on game characters and scenes, turn art assets into flash animation, also involved in company identity and website layout design.

**Graphic Designer**, School of Architecture and Landscape Architecture, Tempe, AZ, spring 2010  
Responsible for creative concept and display layout design on the exhibition Barcelona: City In Transformation

### Other Professional Experience

**Employee Portrait Photographer**, iScholar Tutoring Company, Tempe, AZ, spring 2010

**Participated Artist**, The Sketchbook Project by Art House Co-op, 2011

**Invited Urban Vinyl Toy Designer**, WeaKid, Beijing, China, 2007

**Freelance Illustrator**, since 2005  
Publications included: Chinese Academic Literature (China), spread illustration; Teenage Teenage Teenage (China), spread illustration; New World Press (China), book cover

### Organization

**VP of Design**, Chinese Student & Scholar Association (CSSA), spring 2007  
Responsible for promotional brochure design and event poster design, also involved in event stage theme design

### Skills

Proficient in Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Flash, and Adobe Dreamweaver  
Drawing, proficient in watercolor painting  
Proficient with both Mac and Windows  
Digital and film photography  
Fluent in English, Mandarin, and Cantonese